Official Publication of the Greater Metropolitan Association of REALTORS®

GMARonline.com APRIL 2021



Join Us as We Commemorate Fair Housing Month

MORE INFORMATION ON PAGE 6





VOLUME 18, NUMBER 4

the official publication of the Greater Metropolitan Association of REALTORS® 24725 W Twelve Mile Rd, Ste 100, Southfield, MI 48034 248-478-1700 www.GMARonline.com

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APRIL 2021

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SUPPORT THOSE WHO SUPPORT YOU

This edition of the Metropolitan REALTOR® is made possible by the following industry partners:

Michigan State Housing Development Authority5

PLACEMAKING GRANT APPLICATION OPEN

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote

The GMAR Placemaking Grant is available to communities and GMAR Realtors® who are working together to make their communities a better place to live, work, and play.

people's health, happiness, and well-being.



APPLY NOW

Applications can be submitted between April 1st, 2021 through April 30th, 2021. Applications received thereafter are subject available to funds.

Greater Germonitan PLACEMAKING PROJECTS

Downtown Art Mural: This awesome mural in the heart of Downtown Farmington offers visitors a warm welcome to its

LEONARD

TAYLOR

Habitat for Humanity Women Build: Helping our neighbors build and realize the dream of homeownership is worth every cent!

GMAR's efforts helped install a drinking fountain for pups and their humans at the brand new Lion's Dog Park in Downtown

Little Libraries. By partnering with the local high school, city, and GMAR The Allier Park Citzens Action Fund installed a Free Little Library and park bench in all 29 city parks.

VM Goldberg Park: By partnering with NW Goldberg Cares. SMAR helped provide new park benehes, trash receptibles, and signage for this aweome pocket park in Detroit.

FERNDALE

Fitness Court: Garden City raised over \$50,000 from community partners, including GMAR, to win a \$50,000 match from the MEDC to install a fitness court in the City's largest park.

The Avalon Village: By partnering with The Avalon Village, GMAR holped local entreprenuers launch their businesses from storage containers, turned store-fronts!

HUNTINGTON WOODS

MELVINDALE

re-open the Melvindale Veteran's Memorial Pool after it wa shuddered during the Great Recession.

ROYAL DAK

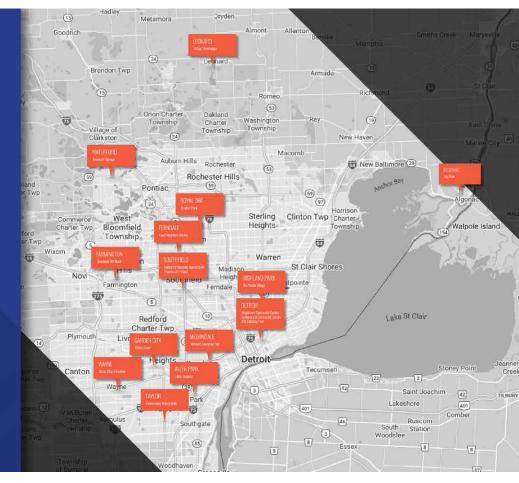
Realtor Park: As the namesake of tris community gen. GMAR transformed this entire park with new park equipment, benches flowers, signage, and free little libraries.

WATERFORD

After being inspired by a project in Traverse City, GMAR and Waterford worked together to install signage and an informal booth along the Clinton Riverwalk.

WAYNE

Derby Alley Activation: GMAR and Michigan REALTORS partnered to double its efforts to help transform Downtown Wayne.



PRESIDENT'S REPORT



By KATIE WEAVER - 2021 GMAR President President@gmaronline.com

Spring is Here!!!

Spring is here!!! The sun is out, and the days are longer, so you know what that means that we can squeeze in a few more houses to show our clients! Ah, the life of a Realtor.

As you know, April is Fair Housing Month! We have teamed up with our Women's Council Networks to bring you a fantastic event. Join us as we have an open discussion and learn about Equity and Inclusion- you can't have Fair Housing without them.

The Equity and Inclusion Conference will help take you from awareness to action. Diversity and inclusion are not optional in the real estate industry. This conference features a collection of speakers who will share varying perspectives to help you develop ways to be more inclusive in your day-to-day business practice.

Locate the schedule, how to register, and the insightful panel of speakers **HERE**!

We have giveaways and an open discussion Q&A session; this is a free conference you will want to be sure to attend. Please support your local Women's Council Networks and share this event with your fellow Members!

As we continue to reinforce our commitment to fair housing, diversity, and inclusion in the real estate industry, I am challenging you to

participate in this Fair Housing Challenge. NAR President Charlie Oppler recently issued this same challenge to all of the NAR elected and appointed leaders, and I know we can do it too!

- Fairhaven. realtor online simulation course
- Implicit Bias Training
- · At Home with Diversity Certification

As an added benefit, NAR has reduced the one-time AHWD certification fee to just \$40 (usually \$75) upon completion. (This discount only runs through May 31st.)

Once you complete all three components - please be sure to visit this link (click here) to fill out the confirmation form and indicate the completion of each task. GMAR would like to highlight our leaders and Members for completing the Fair Housing Challenge in our upcoming Metropolitan Realtor electronic publication! (By the way - if you've already earned your AHWD Certification through NAR, you can indicate that on the form.)

Thank you again for all you do to continue to make us greater!



With Our Deepest Sympathy

DAVID COMPO

We are sad to inform you of the passing of David Compo. Of Compo Real Estate Inv. & Broker

GMAR staff, leadership, and membership extend warm condolences to the family and friends of David.

MAURICE L. RICHARDS JR.

We are sad to inform you of the passing of Maurice L. Richards Jr.

GMAR staff, leadership, and membership extend warm condolences to the family and friends of Maurice.

SAM MESSINA

We are sad to inform you of the passing of Sam Messina.

GMAR staff, leadership, and membership extend warm condolences to the family and friends of Sam.

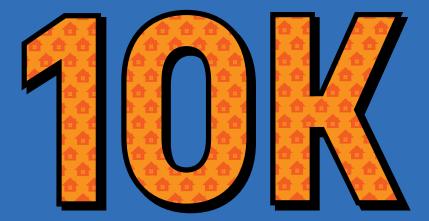
MARIO GOMEZ

We are sad to inform you of the passing of Mario Gomez.

GMAR staff, leadership, and membership extend warm condolences to the family and friends of Mario.

If you would like to let your fellow REALTORS® know about the recent passing of another member, please submit the information to Stacie@GMARonline.com.

\$10,000 down could really help your clients.



Helping make new homeowners in Michigan is always important to us. With our new MI 10K DPA, your clients could qualify for a down payment assistance loan of up to \$10,000 to cover down payment, closing costs, and prepaids. For details, go to Michigan.gov/Homeownership.











By VICKEY LIVERNOIS Chief Executive Officer

Join Us as We Commemorate Fair Housing Month

Every April, Realtors® commemorate Fair Housing month to reaffirm their continued commitment to fair and equitable treatment. April also marks the anniversary of the passing of the Fair Housing Act of 1968. Many organizations across the country plan events, educational opportunities and share articles and information designed to educate about housing discrimination and to recommit to expanding equal access to all.

I encourage you to check out some of the available resources from NAR - whether a new book added to your digital library, taking a moment to watch a short video or documentary, listen to a podcast – they have something for evervone here.

I would also like to invite you to join GMAR personally and your fellow Realtors® on April 13th for our Realtor Equity and Inclusion Conference – A Fair Housing Event. We have some fantastic speakers scheduled, including Robert Morris, Jamie Zapata, Bill Dedman, and many more. This event will be online utilizing Zoom so that you can join from anywhere! While there is no charge, we do ask that you preregister (click here).

Lastly, I wanted to touch on something that makes me wince when I hear it - Buyer Love Letters. While many brokerages have policies not to encourage, use or distribute Love Letters, it is still very prevalent.

Recently an acquaintance of mine listed their home, as is in today's market – they had received multiple offers and numerous letters from buyers. While they were talking with me, they indicated it was hard to choose between the presented offers, but they ended up picking the perfect family, with a few children of their own.

Their daughter even looked a little bit like their own daughter. You can imagine how I was cringing on the inside. I couldn't resist telling them how they should not have even been presented those letters and certainly should not have used the information contained in them as a determining factor on which offer they chose.

After explaining, they understood and were concerned and asked why they would have been presented? They didn't even know such a thing had existed until their Realtor® provided them with some of the offers.

Countless meetings, articles, conversations over the past few years have all said these should be avoided at all costs - and here is why:

Seemingly a harmless attempt to stand out to a seller, especially in a hot market with low inventory and bidding wars, these letters raise fair housing concerns. They could open Realtors® and their clients to fair housing violations.

These letters will often contain personal information that reveals the characteristics of the buyer. Consider this example, as presented by NAR: A potential buyer writes to the seller that they can picture their children running down the stairs on Christmas morning for years to come in the house.

This statement reveals the potential buyer's familial status and their religion, both of which are protected characteristics under fair housing laws. Using protected characteristics as a basis to accept or reject an offer, as opposed to price and terms, would violate the Fair Housing Act.

To that end, there are some best practices that I wanted to share for your consideration to help protect you and your clients from fair housing liability:

- Educate your clients about fair housing laws and the pitfalls of buyer love letters.
- Inform your clients that you will not deliver buyer love letters and advise others that no

- buyer love letters will be accepted as part of the MLS listing.
- Remind your clients that their decision to accept or reject an offer should only be based on objective criteria.
- If your client insists on drafting a buyer love letter, do not help your client draft or deliver it.
- Avoid reading any love letter drafted or received by your client.
- Document all offers received and the seller's objective reason for accepting an offer.

As always, thank you for being a Greater Realtor! I hope to see you on April 13th – this is going to be a fantastic event! Please don't forget to register in advance.

GMAR Leadership Met the Challenge... Will You?

Earlier this year, Katie Weaver, our 2021 President, challenged the entire volunteer leadership at GMAR to take the Fair Housing Challenge. Her challenge to each of our Committee Chairs, Vice Chairs, Committee Members, and the Board of Directors was to complete three tasks related to Fair Housing, Diversity, Equity, and Inclusion.

Our goal is to continue to raise awareness and strengthen our commitment to fair housing in the real estate industry as we plan for the future of our Association and for a strong role in our communities. The challenge included completed the online Fairhaven Simulator, watching the Implicit Bias Video, and completing the At Home with Diversity course.

While our leaders already work tirelessly on behalf of the 10,300 members in GMAR — we had many who stepped up and met this challenge:

- Katie Weaver, President, Real Living Kee Realty
- Dee Dee Ohara Blizzard, District 5 Director, Global Real **Estate Consulting LLC**
- Nikki Trombley, Grievance Committee, Arterra Realty
- Jaye Sanders, Diversity and Inclusion Committee Chair, **Nextpointe Real Estate**
- Stephen Smith, Technology Committee Vice-Chair, Internet Real Estate, Inc.
- Alton Williams II, Diversity and Inclusion Committee, EXP Realty
- Dennis F. Kozak, RPAC Committee, Coldwell Banker Weir Manuel
- Melissa Degen, Member Engagement Committee Co-Chair, Remerica United Realty
- James Cristbrook, Financial Planning Committee & 2020 Past President, Shain Park, Realtors®
- S. Toni Jennings, District 7 Director, Adobe Detroit
- · Michael J. Fontana, Affiliate Committee, Guaranteed Rate
- · James Iodice, Placemaking Committee, Coldwell Banker Weir Manuel

- · John McArdle, Government Relations Committee, Remerica Hometown One
- Michael Procissi, Grievance Committee, Power House **Group Realty**
- Kathleen Coon, Placemaking Committee, Real Living Great Lakes Real Estate
- Anthony Schippa, RPAC Committee, Remerica United Realty
- John O'Brien, Financial Planning Committee, Real Estate
- Debbie DeAngelo, Financial Planning Committee, Remerica **United Realty**
- Katherine Culkeen, Member Engagement Committee Co-Chair, Linnell & Associates, PLLC
- Chelsea Cain, Grievance Committee, Max Broock Realtors
- Doug Gartley, Grievance Committee, Rocket Homes,
- Teri Spiro, President Elect, Coldwell Banker Weir Manuel
- Michael Brown, At Large Director, Re/Max Cornerstone
- Michelle D. Morris-Mays, Government Relations Committee, Keller Williams Showcase Realty
- Angelique Whidby, Diversity and Inclusion Committee Vice-Chair, Keller Williams Home

We thank these members for continuing to go above and beyond and show their commitment to diversity, equity, and inclusion in the real estate industry.

We encourage you to take the challenge as well! Once you have completed those three tasks, simply CLICK HERE, and complete the form. We will choose a few Realtors to highlight on our social media pages throughout the year!

LINKS FOR ARTICLE:

- Fairhaven.realtor
- Implicit Bias Video
- At Home with Diversity Course
- Fair Housing Challenge Completion Form

LEGISLATIVE UPDATE



By TRAVIS GREER GMAR Director of Realtor® and Community Affairs

Short Term Rental Ordinances, Galore!

Being pent-up social activity and the easing of some COVID restrictions, folks are trying to get away! More and more homeowners are renting their homes for weekends, and more and more investors are purchasing properties to rent them as dedicated short-term rentals on platforms like Airbnb, VRBO, HomeAway, and others. Unfortunately, there have been some incidences where things got out of control and disturbances were caused. In an effort to better control the activity, local governments in Southeast Michigan have moved quickly to act!

In just the last month, Franklin, Livonia, and Ferndale have all had short-term rental ordinances up for consideration.

After meeting with the Franklin Village Council members, GMAR, along with our partners, successfully persuaded Village Leaders to pause the proposal before them that would have effectively banned short-term rental properties in Franklin. After learning of legal concerns regarding the proposal, the Council decided it would be best to hold off and study the issue further.

In Livonia, city leaders and GMAR worked together for over 18 months on developing a solution to address growing concerns surrounding a couple of terrible actors. Just as we were nearing the end, COVID struck,

and the issue was pushed to the back burner. Unfortunately, last month, an incident at a property listed on Airbnb reminded city leaders of the need to adopt an ordinance implementing inspections and registration of short-term rental properties. The city council is currently adopting an ordinance, and GMAR is considering supporting the ordinance, as it balances the rights of property owners to rent their properties without undue burden—and protects the safety and stability of the neighborhood.

In Ferndale, city leaders and a workgroup have developed a reasonably balanced proposal that would require registration, inspections, and annual permitting but limits the number of non-owner occupied STR licenses to 10% of the number of residential units on that particular block. GMAR is still studying this proposal and plans to take a formal position in the coming weeks.

At GMAR, we'll continue to be the voice of private property rights in local government across the region. If you hear of a local government near you considering a short-term rental ordinance, please be sure to reach out to us!



GMAR EDUCATION CALENDAR 2021

APRIL 2021

GREEN DESIGNATION-3 DAYS

** Must attend all 3 days** CE Credits: 15 standard

April 6-8

12:00 p.m. - 4:00 p.m.

VIRTUAL

Instructor: Bart Patterson FREE, Membermax & EduPass

\$125, Members \$200 Non-Member

Register Here: https://bit.ly/397o0Rg

A LEGAL PERSPECTIVE

CE Credits: 3 standard

April 8

9:00 a.m.-12:00 p.m.

Virtual

FREE, Members \$50, Non- Members

Register Here: https://bit.ly/3u0qP9V

DISCOVERING COMMERCIAL REAL ESTATE

CE Credits: 2 Standard & 1 legal

April 12

09:00 a.m. - 12:00 p.m.

VIRTUAL

Instructor: Anthony Jabonski FREE, Membermax & EduPass

\$25, Members \$35, Non-Members

Register Here: https://bit.ly/20ZULnx

MANAGING YOUR BUSINESS: RETIREMENT & SUCCESSION PLANNING

CE Credits: 3 standard

April 15

9:00 a.m. - 1:00 p.m.

VIRTUAL FREE!

Register Here: https://bit.ly/3vRxPHJ

SHORT SALE & FORECLOSURE CERTIFICATION (SFR)- 2 DAYS

** Must attend both days** CE Credits: 6 standard, 2 legal

April 19 &20

10:00 a.m. - 1:30 p.m.

VIRTUAL

Instructor: Diane Kroll FREE, Membermax & EduPass

\$39, Members

\$49, Non-Member

Register Here: https://bit.ly/3cRZaRe

GUIDANCE TO COMPLIANCE

CE Credits: 2 legal

April 20

1:00 p.m.- 3:00 p.m.

VIRTUAL

Instructor: Deanna DuRussel FREE, Membermax & EduPass

\$20, Non-Members

Register Here: https://bit.ly/3caZpYK

MiliTARY RELOCATION PROFESSIONAL CERTIFICATION (MRP)-2 DAYS

** Must attend both days**

CE Credits: 8 standard

April 22 &23

9:00 a.m. - 12:30 p.m.

VIRTUAL

Instructor: Leslie Ashford

FREE, Membermax & EduPass

\$49, Members \$59, Non-Member

Register Here: https://bit.ly/31aXjBO

SENIOR REAL ESTATE DESIGNATION (SRS)- 3 DAYS

** Must attend all 3 days**

CE Credits: 13 standard and 2 legal

April 27-29

12:00 p.m. -4:00 p.m.

VIRTUAL

Instructor: Bart Patterson FREE, Membermax & EduPass

\$175, Members

\$199, Non-Members

Register Here: https://bit.ly/3reT560





I know the military community appreciates Realtors[®] who make the effort to understand their unique real estate needs. The MRP gives you a competetive edge over other Realtors[®] in the eyes of military veterans."

Register for upcoming GMAR Education Courses: www.gmaronline.com/education



Leslie Ashford

NEW MEMBERS

Abro, Dimitri-Hall & Hunter

Akre, Andrea-Hall & Hunter

Alami, George-Hall & Hunter

Aleksi, Lorenc-Howard Hanna Real Estate Servi

Allen, Debra-KW Domain

Allen, Jennifer-KW Domain

Alsaaadawi, Hussein-Max Broock, REALTORS, Brmnghm

Alshara, Thergam-Shain Park, REALTORS

Alyas, Leann-Shain Park, REALTORS

Andersen, Lucy-Signature Sotheby's Inter.

Arcari, Annabella-Signature Sotheby's Inter.

Balogun, Idowu-Signature Sotheby's Inter.

Barnett, Brittany-Patrick Tully

Baskin, LaTanya-Michi Real Estate

Berlin, Mark-New Concepts Realty

Blair, Todd-Real Living Kee Realty Roch.

Bobby, MacKenzie-Real Living Kee Realty Clinton

Boyer, Ryan-Arterra Realty Clinton Twp

Bridges, Demetrius-Select R.E. Professionals Inc.

Brinkerhoff, Alexis-Network Realty, Inc

Brown, Theodora-Real Living Kee Realty

Bucklin, Alexandra-@properties Detroit

Busch, David-@properties Detroit

Capers, Michael-Keller Williams Metro

Capicchioni, Paola-Keller Williams Metro

Caron, Jennifer-Keller Williams Metro

Carson, Fate-Keller Williams Metro

Catka, Stacie-Ambassador Real Estate Inc.

Cesnick, Steven-Bowers Realty & Investments

Clark, Shawna-Real Estate One, Inc Central

Cook, Julie-EXP Realty, LLC

Coules, Sandee-EXP Realty, LLC

Crain, Ashley-Anthony Djon Luxury Real Estat

Curtis, Bryar-Anthony Djon Luxury Real Estat

Dambrosi, Anthony-Brookstone, Realtors

Darby, Laura-Brookstone, Realtors

Darnell, Kecia-Brookstone, Realtors

Deljosevic, Ljeza-EXP Realty, LLC

Dell, Klaudia-EXP Realty, LLC

DeSanto, Angela-EXP Realty, LLC

Dow, Andrew-EXP Realty, LLC

D'Spain, Christopher-EXP Realty, LLC

Duckworth, Dylan-EXP Realty, LLC

Elliott, Nicole-EXP Realty, LLC

Elliott, Sarah-EXP Realty, LLC

Farchione, Nina-EXP Realty, LLC

Farkas, Daniel-EXP Realty, LLC

Fountain, Kristian-EXP Realty, LLC

Gal, Rachel-EXP Realty, LLC

Gayeski, Elizabeth-EXP Realty, LLC

Getaw, Mario-EXP Realty, LLC

Gibas, Lauryn-EXP Realty, LLC

Gilmore, Keyontay-EXP Realty, LLC

Gomez, Jessica-EXP Realty, LLC

Grice, Diana-EXP Realty, LLC

Guo, Rui-EXP Realty, LLC

Gurner, Casey-EXP Realty, LLC

Gutman, Julie-EXP Realty, LLC

Haddox, Harley-EXP Realty, LLC

Haidar, Rami-Keller Williams Somerset

Harrell, Alex-Keller Williams Somerset

Harris, Ryan-Keller Williams Somerset

Harris, Cyle-RE/MAX Eclipse

Harris, Linda-Thrive Realty Company

Harvey, Ericka-Real Estate Market Center, LLC

Henderson, Mark-Realty Executives Home Towne

Hicks, Vincent-Expert Realty Solutions Inc.

Hittleman, LaRaeia-Expert Realty Solutions Inc.

Holcomb, Allison-Expert Realty Solutions Inc.

Holloway, Lakita-Stukkie Real Estate

Holmes, Chanel-NextHome Evolution

Houston, Jessica-Keller Williams Legacy

Hubbard, Peter-Real Estate One

Ireland, Tonya-Empire Realty Group

Jablonski, Janet-Century 21 Curran & Oberski

Jackson, Jeffrey-Concept Realty Inc

James, Johnathan-Elite Realty

Johnson, Cameron-Elite Realty

Johnson, Leigh-Vision Realty Centers, LLC

Kahwaji, Salah-EXP Realty, LLC

Karam, Andrew-EXP Realty, LLC

Katari, Pranav-EXP Realty, LLC

Kelley, Addison-EXP Realty, LLC

Kelly, Richard-National Realty Centers Northv

Keyes, Leslie-National Realty Centers Northv

Kiehle, Laura-National Realty Centers Northv

Koch, Calvin-Remerica Integrity II

Kuhn, Joel-Coldwell Banker Weir Manuel

Kull, Robert-Cook & Associates

Kzirian, Andre-Dwellings Michigan

Leach, Megan-KW Professionals

Lee, Vicki-KW Professionals

Leonard, Mishalay-KW Professionals

Leonte, Richard-KW Professionals

Liniarski, Maria-KW Professionals

Lockwood, Julianne-KW Professionals

Lutton, Leslie-KW Professionals

Manduzzi, Daniel-KW Professionals

Marshall, Warren-KW Professionals

Martin, Kamirah-Landmark Realty

McCalister, Brian-RichRealty

McFarland, Kaylee-Century 21 Premier

Mehall, Jennica-Coldwell Banker Weir Manuel

Melton, Eric-Coldwell Banker Weir Manuel

Mendoza, Arturo-Coldwell Banker Weir Manuel

Moin, Syed-EXP Realty, LLC

Morse, Alexandria-Help-U-Sell of Metro Detroit

Mughannem, Theresa-Parker Wright Real Estate

Nailer-Vega, Rosalyn-Re/Max Cornerstone

Nardi, Louis-Radrick Realty LLC

Obeid, Paul-Clients First, Realtors®

O'Donnell, Kelly-Real Estate One

Overmyer, Ryan-Real Estate One

Owens, Jeremiah-iTech Realty

Peake, Benjamin-American Realty Network

Peebles, Chelly-Cosmopolitan Real Estate Servi

Perez-Valle, Peter-Metropolitan Real Estate Group

Perkins, Steven-Rocket Homes Real Estate LLC

Peshku, Ilvi-Eastside Real Estate Services

Peters, Lucy-Keller Williams Realty GP

Peterson, Rebecca-Pretty Homes Realty, LLC

Philip, Jeena-REIMC

Phillips, Stephen-1st. Michigan Realty LLC

Podorsek, Deborah-RE/MAX Eclipse

Prescott, Alicia-RE/MAX Eclipse

Rabinowitz, Anna-M/I Homes of Michigan, LLC

Raden, Ryan-Brookview Realty

Rhome, Jillian-Coldwell Banker Weir Manuel

Riccobono, Stephanie-Keller Williams Paint Creek

Richardson, Ralph-Re/Max Defined

Riedel, Daniel-Vanguard Realty Group LLC

Robbins, Jonathan-Keller Williams Realty Central

Roberts, Brenda-Keller Williams Realty Central

Rohlfs, Courtney-Keller Williams Realty Central

Sanchez, Brian-Keller Williams Realty Central

Sanchez, Michael-Keller Williams Realty Central

Sastre, Javier-Market Value Property Specia

Savage, Paul-EXP Realty, LLC

Schneider, Robert-CAULEY KUHN REALTY LLC

Schopieray, Kristen-Level Plus Realty

Sekhon, Khushdeep-RE/MAX Eclipse

Semma, Michelle-Bloomingdale Realty

Shebley, Ali-KW Home Realty

Sheridan, Sydney-KW Home Realty

Sherman, Lindsay-KW Home Realty

Simancas, Joseph-WKHK, Inc.

Skindell, Jennifer-Great Lakes Real Estate Agency

Smith, Bianca-Great Lakes Real Estate Agency

Smith, Bianca-Great Lakes Real Estate Agency

Smith, Savannah-Great Lakes Real Estate Agency

Snapp, Jaime-RE/MAX Classic

Sommers, Joseph-Internet Real Estate, Inc.

Spohn, Joshua-3DX Real Estate, LLC.

Stapleton-Moleski, Anthony-KW Advantage

Stenger, Brian-KW Advantage

Stephens, Emma-KW Advantage

Stephens, Anthony-KW Advantage

Stephens, Thomas-KW Advantage

Szpara, Shannon-KW Advantage

TerHorst, Jordan-KW Advantage

Toteff, Thomas-KW Advantage

Towns, Lynda-KW Advantage

Tredwell, Benjamin-KW Advantage

Tully, Patrick-KW Advantage

Uko, Mfon-KW Advantage

Upshaw, Sheena-KW Advantage

Ward, Patrick-EXP Realty, LLC

Washington, Hunter-Real Estate One, Inc.

Washington, Brian-Five Star Real Estate Commerce

Weber, Michael-KW Showcase Realty-Commerce

White, Kinshasha-Vylla Homes

Whiteside, Agnes-Vylla Homes

Williams, Hyla-Vylla Homes

Williams, Toni-Vylla Homes

Wood, Sharon-Vylla Homes

Yatooma, Kathleen-Mitten Realty Group

Young, Karina-The Kelder Group LLC

Young, Karin-Re/Max Edge

Youssef, Linda-Crown Real Estate Group

We Couldn't Do It Without You

THANK YOU ORIENTATION SPONSORS FOR THE MONTH OF FEBRUARY 2021:

PILLAR TO POST TEDDER WHITLOCK CONSULTING

THANK YOU ORIENTATION SPONSORS FOR THE MONTH OF MARCH 2021:

U.S. BANK CHANGING PLACES MOVING





By GORDON MCCANN GMAR RPAC Chair



It's a Seller's-Market!

With Interest rates still near the historic lows, we have been able to enjoy the last several months in a seller's-market with listings selling in one or two days. The ability of Michigan Realtors® to show homes during this time is solely the result of your RPAC investments.

RPAC is your pipeline for working on issues that allowed us to list and show homes these past several months and our continued relationships with the legislature and the Governor. While they do not always agree with each other's direction, both government branches have allowed Realtors to be recognized as an essential service, and the response has been terrific.

If you are an RPAC investor, thank you for your support. If you have not yet made an RPAC Investment in 2021, it's time you become invested in the future of your profession.

The effects of COVID-19 on government budgets have been steep. Many in Lansing and Washington are having discussions on how to recoup those losses, so Realtors® must be invited to those discussions.

Think of it this way—there is a large dinner party going on where agreements are being made on how to finance these programs and make up for lower revenues going to the state and federal government. With your RPAC investments in Realtor Champions, we are at that table, providing input on the decisions being made about the items on the menu. Without your RPAC investments, the issues important to us are instead on the menu; you and your listings could be faced with footing the bill for the whole dinner party.

Currently, state and local taxes on the sale of a property is 0.86%, and you only pay 4.4% tax on your net income. What effect would a 2.0% tax on property sales and another 6% reduction have on your income? These situations have occurred in other states, and your RPAC Investments kept them from happening in Michigan. Have you made your RPAC Investment this year?

Go to www.gmaronline.com/invest to do your part today!



Thank You GMAR RPAC Investors



GMAR would like to extend a sincere thank you to all of the members who have made their investment in RPAC, the REALTORS® Political Action Committee. By investing in RPAC, these members are supporting REALTOR®-friendly legislators and policy initiatives that reflect the REALTOR® core values; protecting private property rights, reducing burdensome regulations on the industry and preserving the American Dream of Homeownership.

Below we recognize and applaud GMAR members who invested in RPAC for the month of February 2021.

Monib Abdo Debra DeAngelo Mark Hoffman Arturo Mendoza Theresa Shrader Saif Siddiqui Andrea Akre Melissa Degen Jennifer Hoover Alan Millard Syed Moin Joseph Simancas Hussein Alsaaadawi John DesJardins Peter Hubbard Leann Alyas Margaret Dresser Kevin Hultgren David Morgan Jennifer Skindell Joseph Anderson **Courtney Drew** Connie Isbell Alexandria Morse Joseph Sommers Jamie Driscoll Louis Nardi Linda Spindura Phillip Ausman Janet Jablonski Marc Nocera Theresa Spiro Cynthia Bagley Michael Dunn Lorraine James Clara Norris **Emma Stephens** Kathleen Barker Venus Durr Ronald Jasgur Paul Obeid **Bob Struck Robbin Barnes** Jon Eckerly Elizabeth Johnson **Brittany Barnett** Alonzo Edwards Gordon Johnson Adam Oberski Johnna Struck E'toile O'Rear-Libbett Michael Swanberg Mark Berlin Carole Eizelman Sherri Johnson Ilvi Peshku Brenda Szlachta **Sharon Bonner** Cathy Elias Meriem Kadi **Dorene Phan** Jason Borregard Jane Evans Salah Kahwaji Shannon Szpara **Charles Pickering Andrew Karam** Christin Bracken **Anthony Facione** Ronnie Targanski Alexis Brinkerhoff Jeffery Fanto Christopher Plummer Stephanie Taylor Bonnie Kerman Alicia Prescott **Thomas Brisbois** Michael Fazio Leslie Keyes Benjamin Tredwell **Aaron Pringle** Sheena Upshaw Althea Brown Sarah Foster Pam King Ryan Raden Eva Vermeesch Theodora Brown Kristian Fountain Bill Kokenos Theresa Rammler Paula Burin Cloteal Fowler Dennis Kozak **Christopher Waring Sherry Frazier** Eric Raymo **Catherine Waun** David Busch **Lonnie Kupras** James Bynum Ellen Frink **Constance La Barge Thomas** Darby Reynaert Katie Weaver Heidi Rhome Michael Weber Paola Capicchioni Jerry Gardner Mark Lagana Lora Carlton Stephanie Riccobono Misty Weisenberger Mario Getaw Sheilah Lemanski Kinshasha White Michael Carr Lauryn Gibas Sara Lipnitz Elizabeth Rogers Lila Casenave Pappal Sarah Gilleran **Courtney Rohlfs** Vicki Whitt James Littlepage Lori Chattinger Keyontay Gilmore Mary Ross Lee Wilbanks Lynn Louton Michael Rousseau Claire Williams Syed Chowdhury **Nathaniel Goudy** Jane Lowell Joel Clark Keith Ruloff Sheila Williams Dianne Gouin Leslie Lutton Frederick Ryckman Wanda Williams Shawna Clark Diana Grice **Bradley Madding Debby Clinesmith** Casey Gurner James Mangiapane Karen Ryckman Alton Williams II Charese Sailor Jade Wimpey Lana Mangiapane Sandee Coules **Adam Hammons** James Courtney Michael Hannah Yvonne Marks Adrienne Sain Mary Wolfe Diane Martin Mohammad Saleem **Sharon Wood Todd Craft** Karen Harlin Cyle Harris Kamirah Martin Michael Sanchez Carol Woodard Rebecca Cunningham Christopher Daggy Cynthia Harris Roger Martin **Javier Sastre** Nhia Yang Dominic Marzicola Kathleen Yatooma Anthony Dambrosi Elizabeth Harris Paul Savage Patricia Darin Linda Harris Cecile Massev Shelley Schoenherr Karina Young David Mathieu Carol Schrauben Kecia Darnell Richard Harrison Lonnie Young **Bernadine Davis David Maurice** Gwen Schultz-Ofiara Linda Youssef Ericka Harvey **Emily Day** Claudia Hernandez Marilyn Mayberry Michelle Semma Jonathan Zaia Roger McDaid Michelle Zarghami Tammy Deane **Kevin Higgins** Rutha Sharpe

*Contributions are not deductible for Federal income tax purposes. RPAC contributions are voluntary and used for political purposes. You may refuse to contribute without reprisal or otherwise impacting your membership rights. For individuals investing \$1,000.00 or greater, up to 30% of this total investment may be forwarded to the National Association of REALTORS® RPAC. All amounts forwarded to the National Association of REALTORS® RPAC are charged against the applicable contribution limits under 2 U.S.C. 441a



By RENEE SMITH 2021 GMAR Affiliate Committee Chair Title Partners/Business Development Manager rsmith@mytitlepartners.com

Is there Luck in Real Estate?

Don't let April Showers drown out your excitement for an upcoming Spring selling and buying season! At this time last year, we saw store shelves cleared out of toilet paper, paper towels, sanitizer, etc. This year it seems we are in the same boat with housing inventory. However, all reports seem to show a light ahead.

As you know all too well, homes are selling as fast as you are listing them and typically over asking with multiple offers and guarantees that have never been seen before. For your clients to get the best price, best terms, and best timing is to make their home sparkle to sell with spring cleaning and updating where necessary and the paperwork involved in the transaction. For your listing clients, be sure to investigate pre-title and know who is currently on the deed to the property and, therefore, able to sign the contract. For your buying clients, be sure they are in touch with a mortgage professional and have a solid preapproval letter to back up the offer.

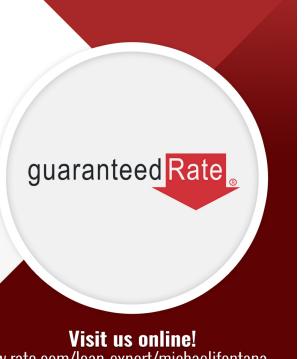
GMAR's affiliates are here to help in any way we can. Please do not hesitate to reach out to any of us; we are happy to assist you and your clients!



Meet your Greater Metropolitan Association of REALTORS' Affiliate



A 25+ year veteran, handling residential purchase or refinance transactions in Michigan. Michael is a past recipient of the GMAR Affiliate of the Year award and one of two individuals across the State of Michigan who has received all 3 annual awards from the Michigan Mortgage Lenders Association.



www.rate.com/loan-expert/michaelifontana

Greater Metropolitan Association of REALTORS* MUNTHLYSAIF

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6102- Home for Sale Sign

Choose: Red/White or Blue/White

GMAR Member Price: \$4.75

April Member Sale Price: \$3.75

6052- REALTOR Baseball Cap

Choose: Black, Yellow, Red, White, Blue, Green, and Pink

GMAR Member Price: \$10.95

April Member Sale Price: \$8.95

6381- Silver Diamond Lapel Pin

GMAR Member Price: \$24.00

April Member Sale Price: \$19.99



6246- REALTOR Visor

Choose: Black, Blue, and White

GMAR Member Price: \$8.50

April Member Sale Price: \$6.95



6458- R Stands for REALTOR Tee

Only comes in the Grey

GMAR Member Price: \$22.00

April Member Sale Price: \$19.99



6297- Ladies Bling V-Neck

Comes in Red, Blue, Black, and Pink

GMAR Member Price: \$30.00

April Member Sale Price: \$23.00

REALCOMP MONTHLY HOUSING STATISTICS REPORT NOW AVAILABLE ONLINE

Here are the monthly real estate statistics for the month of February for the Tri-County area. The PDF of housing statistics can also be located in our knowledge library here: gmaronline.com/resources/library

FEBRUARY 2021 QUICK TAKES

2,751Homes Sold



55.4%
Inventory Decrease since January

\$235,144 Average Sales Price

1 Months Supply of Inventory



OAKLAND

OAKLAND, WAYNE & MACOMB FEBRUARY 2021 RESIDENTIAL PROPERTY QUICK TAKES

927 Homes Sold WAYNE

MACOMB

1,114Homes Sold

826 Homes Sold

\$357,764 Average Sales Price **\$181,205**Average Sales Price

\$186,000 Average Sales Price

Local Market Update – February 2021A Research Tool Provided by Realcomp



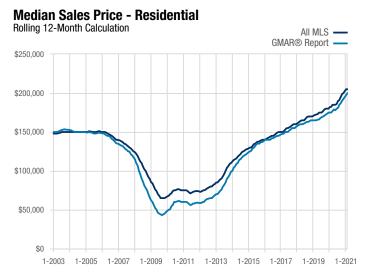
GMAR® Report

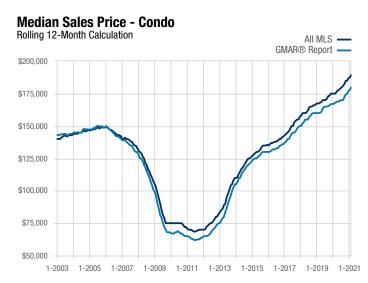
Covers the Greater Metropolitan Area of Detroit, including but not limited to locales in Lapeer, Macomb, Oakland, Washtenaw and Wayne Counties.

Residential		February		Year to Date				
Key Metrics	2020	2021	% Change	Thru 2-2020	Thru 2-2021	% Change		
New Listings	4,170	3,307	- 20.7%	8,356	6,710	- 19.7%		
Pending Sales	3,313	3,214	- 3.0%	6,372	6,491	+ 1.9%		
Closed Sales	2,788	2,751	- 1.3%	5,514	5,725	+ 3.8%		
Days on Market Until Sale	52	34	- 34.6%	51	35	- 31.4%		
Median Sales Price*	\$165,000	\$189,000	+ 14.5%	\$162,000	\$190,000	+ 17.3%		
Average Sales Price*	\$201,547	\$235,144	+ 16.7%	\$202,748	\$235,635	+ 16.2%		
Percent of List Price Received*	96.5%	99.3%	+ 2.9%	96.4%	98.9%	+ 2.6%		
Inventory of Homes for Sale	8,296	3,696	- 55.4%		_			
Months Supply of Inventory	2.2	1.0	- 54.5%					

Condo		February		Year to Date				
Key Metrics	2020	2021	% Change	Thru 2-2020	Thru 2-2021	% Change		
New Listings	845	729	- 13.7%	1,733	1,490	- 14.0%		
Pending Sales	644	654	+ 1.6%	1,279	1,330	+ 4.0%		
Closed Sales	567	594	+ 4.8%	1,117	1,131	+ 1.3%		
Days on Market Until Sale	49	43	- 12.2%	49	42	- 14.3%		
Median Sales Price*	\$165,000	\$180,000	+ 9.1%	\$164,000	\$178,000	+ 8.5%		
Average Sales Price*	\$199,101	\$219,327	+ 10.2%	\$206,110	\$216,464	+ 5.0%		
Percent of List Price Received*	97.3%	98.4%	+ 1.1%	97.1%	98.1%	+ 1.0%		
Inventory of Homes for Sale	1,731	1,114	- 35.6%		-			
Months Supply of Inventory	2.4	1.6	- 33.3%					

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point. Current as of March 5, 2021. All data from Realcomp II Ltd. Report © 2021 ShowingTime.

Single-Family Real Estate Market Statistics

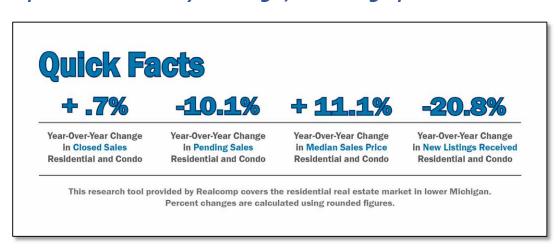
FOR IMMEDIATE RELEASE

Statistics Contact:

Francine L. Green, Realcomp II Ltd. [248-553-3003, ext. 114], fgreen@corp.realcomp.com

Here Today, Gone Tomorrow

Market demand sees days-on-market drop 34% to 44-day average, showings per home double



February Real Estate Market Commentary:

Mortgage interest rates ticked a bit higher in February, but remain below their February 2020 levels. Interest rates may rise a bit further in coming weeks, but according to Freddie Mac chief economist Sam Khater, "while there are multiple temporary factors driving up rates, the underlying economic fundamentals point to rates remaining in the low 3 percent range for the year."

With rates still at historically low levels, home sales are unlikely to be significantly impacted, though higher rates do impact affordability.

Closed Sales decreased 0.8 percent for Residential homes but increased 11.8 percent for Condo homes. Pending Sales decreased 12.1 percent for Residential homes but increased 4.7 percent for Condo homes. Inventory decreased 57.0 percent for Residential homes and 38.4 percent for Condo homes.



Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 17,000 valued broker, agent, and appraiser REALTOR® customers in over 2,700 offices across Michigan. Realcomp is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods.

All Residential and Condos Combined Overview REALCOMP 2-2021 **Key Metrics Historical Sparkbars** 2-2020 YTD 2020 YTD 2021 New Listings 10,570 8,374 - 20.8% 21,302 16,987 - 20.3% Pending Sales 8,872 7,974 - 10.1% 17,007 16,454 - 3.3% Closed Sales 7,176 7,228 + 0.7% 14,253 14,970 + 5.0% Days on Market Until Sale 67 44 - 34.3% 66 - 30.3% Median Sales Price \$175,000 \$194,350 + 11.1% \$174,000 \$194,017 Average Sales Price \$208,643 \$238,108 + 14.1% \$209,958 \$236,860 Percent of List Price Received 97.0% 99.1% + 2.2% 96.8% 98.8% Housing Affordability Index 187 181 - 3.2% 182 - 3.2% Inventory of Homes for Sale 24,338 11,071 - 54.5% - 54.2% Months Supply of Inventory 1.1 Current as of March 5, 2021. All data from Realcomp II Ltd. Report @ 2021 Show

Listing and Sales Summary Report

February 2021



	Total Sales (Units)		Median Sales Prices			Average DOM			On-Market Listings (Ending Inventory)			
	Feb-21	Feb-20	% Change	Feb-21	Feb-20	% Change	Feb-21	Feb-20	% Change	Feb-21	Feb-20	% Change
All MLS (All Inclusive)	7,228	7,176	+0.7%	\$194,350	\$175,000	+11.1%	44	67	-34.3%	11,071	24,338	-54.5%
City of Detroit*	285	323	-11.8%	\$66,625	\$45,000	+48.1%	57	56	+1.8%	1,089	2,261	-51.8%
Dearborn/Dearborn Heights*	154	146	+5.5%	\$180,000	\$144,950	+24.2%	21	37	-43.2%	164	367	-55.3%
Downriver Area*	315	312	+1.0%	\$150,000	\$129,900	+15.5%	26	51	-49.0%	266	701	-62.1%
Genesee County	320	326	-1.8%	\$157,000	\$145,000	+8.3%	37	58	-36.2%	469	1,152	-59.3%
Greater Wayne*	997	1,024	-2.6%	\$172,000	\$150,000	+14.7%	28	46	-39.1%	1,065	2,439	-56.3%
Grosse Pointe Areas*	39	50	-22.0%	\$305,000	\$250,000	+22.0%	71	60	+18.3%	71	175	-59.4%
Hillsdale County	41	35	+17.1%	\$159,000	\$135,000	+17.8%	58	112	-48.2%	87	158	-44.9%
Huron County	3	6	-50.0%	\$83,000	\$128,450	-35.4%	95	141	-32.6%	22	64	-65.6%
Jackson County	151	134	+12.7%	\$149,900	\$154,250	-2.8%	68	90	-24.4%	303	429	-29.4%
Lapeer County	65	72	-9.7%	\$215,000	\$214,950	+0.0%	36	57	-36.8%	141	309	-54.4%
Lenawee County	96	78	+23.1%	\$176,000	\$148,000	+18.9%	67	118	-43.2%	200	332	-39.8%
Livingston County	138	181	-23.8%	\$289,950	\$263,000	+10.2%	40	63	-36.5%	239	587	-59.3%
Macomb County	826	808	+2.2%	\$186,000	\$169,000	+10.1%	32	50	-36.0%	801	2,028	-60.5%
Metro Detroit Area*	3,404	3,521	-3.3%	\$204,450	\$180,000	+13.6%	34	51	-33.3%	4,789	10,608	-54.9%
Monroe County	121	117	+3.4%	\$195,000	\$175,000	+11.4%	63	75	-16.0%	210	395	-46.8%
Montcalm County	46	48	-4.2%	\$171,000	\$139,500	+22.6%	56	129	-56.6%	68	153	-55.6%
Oakland County	1,158	1,185	-2.3%	\$266,000	\$241,000	+10.4%	35	52	-32.7%	1,595	3,293	-51.6%
Saginaw County	131	121	+8.3%	\$117,150	\$114,900	+2.0%	37	48	-22.9%	136	354	-61.6%
Sanilac County	27	28	-3.6%	\$150,000	\$104,500	+43.5%	51	112	-54.5%	48	151	-68.2%
Shiawassee County	65	51	+27.5%	\$142,500	\$114,000	+25.0%	46	44	+4.5%	77	176	-56.3%
St. Clair County	150	106	+41.5%	\$179,000	\$154,500	+15.9%	62	60	+3.3%	174	466	-62.7%
Tuscola County	35	22	+59.1%	\$149,900	\$136,500	+9.8%	29	80	-63.8%	31	70	-55.7%
Washtenaw County	267	254	+5.1%	\$285,500	\$258,750	+10.3%	49	58	-15.5%	734	1,075	-31.7%
Wayne County	1,282	1,347	-4.8%	\$156,500	\$132,400	+18.2%	35	48	-27.1%	2,154	4,700	-54.2%

^{*} Included in county numbers.



By CLAUDIA HERNANDEZ

Hello Friends and Colleagues

Springtime is here, and we are continuing to conduct business at full throttle. We at YPN had our very first event of the year, and it was a huge success. We had our virtual Comedy Hour with Jeff Shaw and Sam Adams, and we hope everyone that attended had a blast. It allowed us to see each other after a few months since our last event, and we shared laughs.

With some restrictions still in place, it remains unknown when we will have face-to-face events because we want to make sure we continue to keep everyone safe.

Our next YPN event will also be conducted online, and it is coming up in May! We are very excited to be a part of the "How to" Series, and we will be in charge of weeks one and two. Following up, Weeks 3 and 4 will be conducted by the Tech Committee and Diversity and Inclusion. Our first weeks will be our speed networking event to meet other leaders in the industry and people who may help your business. Week two will feature Mark Ostach, who is a Digital Wellness Keynote speaker. Mark will be talking about connecting better, both online and offline, during these Pandemic times. For more information on Mark, you can go to https:// markostach.com.

As a committee, we have decided to postpone one of our most popular events, TopGolf, until the fall. Although we are very excited about it,

we want to make sure we continue following the State's regulations and guidelines and keeping everyone healthy. More information to come in the next couple of months.

With our inventory still being meager than other years, I have been trying to find better ways to connect with clients to get more listings. I have tried something that my coach recommended and would like to share it with you! Make some calls to your sphere, text, or send them a little note. Ask them if they know someone in the area that they know is interested in selling because you have a specific client looking around there. Explain how the inventory is so low that you are reaching out specifically looking for serious sellers. It will give you the chance to reconnect and check in with old clients. They will keep you in mind if they know of anyone, and who knows, they might be interested in selling their house as well! I have been handwriting three notes a week to my clients, and it has allowed me to reconnect with some that I haven't spoken to in years.

I hope everyone has a safe and great beginning of Spring and if you celebrate Easter, Happy Easter!







POWER HOUR | UNSTUCK

If you are ready to grow your business, people, culture, bottom line, mindset—and most importantly, get unstuck - Join us for Power Hour!

APRIL 5TH 9:00AM-10:15AM
BIRMINGHAM- BLOOMFIELD NETWORK

HOME MAINTENANCE IN PERSPECTIVE

Earn CE Credit and learn valuable information to share with your clients about home maintenance. Join Dave Dalfino from Pillar to Post as he teaches us about home repairs and maintenance, component life cycles, and rough repair cost estimates.

APRIL 22ND 10:00AM-11:00AM 275 CORRIDOR NETWORK

2021 CONTINUING EDUCATION

Jack Waller will educate and entertain us with the important Real Estate info and legal updates we need to know. Class will provide 6 hours of Continuing Education credit. Includes a \$10 Gift Card for lunch.

APRIL 29TH 9:00AM-3:00PM
GREATER ROCHESTER NETWORK

REAL ESTATE IT'S B-A-N-A-N-A-S!

Okay, if you just started singing a Gwen Stefani song in your head, you are my person! But I'm serious this market is off the charts, 40 showings on the first day, buyers waiving inspections, appraisals, and what's next sending the Seller's kids to college? I mean, can we do that? I'll check with Brian Westrin, Esq. at Michigan Realtors, and let you know.

In all seriousness, this is the time that I am grateful to be a part of Women's Council. The education is amazing, but the collaboration helps me be more competitive in the market by learning new tips and tricks to get more listings and win more bidding wars. This is an organization where sharing best practices come first. We raise each other up and set a bar for others to reach. If you have thought about joining or are interested in getting more information, I'd love to share my experience and introduce you to the Council. Give me a call and let's chat! 248-245-8191

- chelsea cain



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- Advise clients through effective remodels
- △ Build green from the ground up

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April 6, 7 & 8 2021 VIRTUAL 12:00 pm- 4:00 pm

* Must attend all 3 days*

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Call (248) 478-1700 Online at GMARonline.com

GMAR reserves the right to assess a \$10 fee for any registrant who does not cancel at least 24 hours prior or to those who do not attend the event.



Presented by:

BART PATTERSON

ABR, ACP, CIAS, CRS, CDPE, GREEN, e-PRO, GRI SRES, REO. RENE, PSA, MCNE



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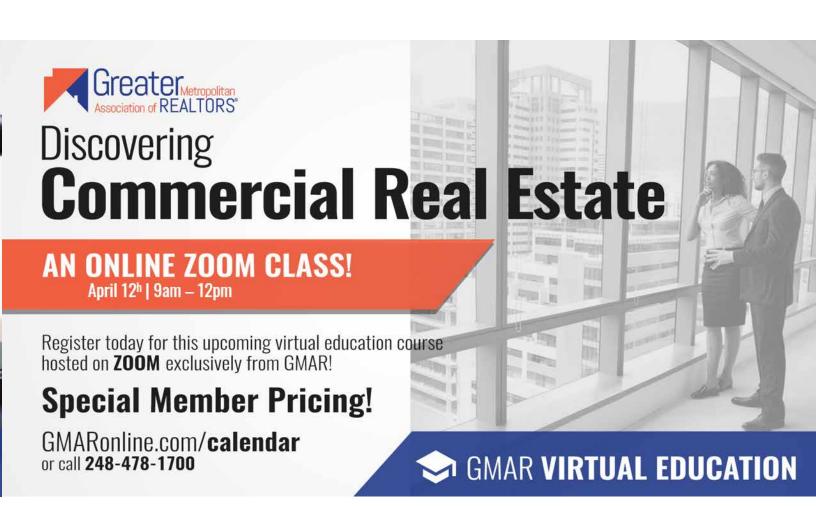
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April 22nd & 23rd | 9:00am - 12:30pm

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